ABSTRACT OF THE DISCLOSURE

An improved ink-jet printable heat-transfer medium comprising a base substrate having a surface coated with a hot-melt layer and an ink-receptive layer is provided. The ink-receptive layer comprises: i) non-polymeric organic particles that are a reaction product of a diamine and two molecules, each molecule having at least one carboxylic acid group and at least five carbon atoms, ii) thermoplastic polymer particles, and iii) a thermoplastic film-forming binder. The heat-transfer paper can produce printed images having improved color quality, hand, and wash-durability on a variety of fabric materials.